



**NOVEMBER 13-15, 2002**

The Charlotte Convention Center  
Charlotte, North Carolina

Presented by



# Investing in the Future

## CALL FOR PRESENTATIONS

### Welcome to the Brownfields 2002 Call For Presentations

#### What is a "presentation"?

A "presentation" is your way of telling the audience about your brownfields reuse efforts. Your presentation can be formal (as if telling the results of a research project) or informal (as if telling the results of a site-specific experience). We encourage your participation, so if you have any questions about how to turn your experience into a presentation, please contact us at (412) 261-0710, ext 15 or [brownfields@eswp.com](mailto:brownfields@eswp.com).

#### Why present at Brownfields 2002?

The Brownfields 2002 Conference is looking for experience and research-based presentations from all stakeholders who are concerned with the assessment, cleanup and reuse of abandoned, idled or under-used commercial and industrial sites. If you have information to help others overcome the challenges associated with these properties, Brownfields 2002 is the place for you to present and share your experience.

#### Important Dates

On-line Submission of Summary –  
log on to [www.brownfields2002.org](http://www.brownfields2002.org)

June 5, 2002 –  
Presentation Summary Due

June 28, 2002  
Acceptance notifications and information will be sent along with instructions for completing/submitting your biography packages.

August 23, 2002 –  
Presenter Biography Due

November 15, 2002  
Final formal presentation due for publication in Conference proceedings (CD ROM).

# BROWNFIELDS 2002 SUMMARY SUBMITTAL FORM

## 1. 3 Easy ways to submit:

- Submit on-line: visit [www.brownfields2002.org](http://www.brownfields2002.org)
- Fax to: 412-261-1606
- Mail (this completed form) to the address below

TITLE OF PRESENTATION \_\_\_\_\_

## 2. Contact Information

(All conference correspondence will be mailed to the person and address listed below.)

NAME \_\_\_\_\_ E-MAIL \_\_\_\_\_

COMPANY \_\_\_\_\_ TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

### STAKEHOLDER GROUP THAT YOU REPRESENT:

- owner
- developer
- community
- engineer/technical
- legal
- government official
- banking/finance
- planning agency
- economic development agency
- academia
- other \_\_\_\_\_

## 3. Preference for Presenting (Please choose only one.)

### SESSION SPEAKER

I would like to present a single experience/research paper/presentation.

Brownfields 2002 Session Speakers will give a presentation on their experience/research during one of many sessions taking place during the conference. A Speaker is responsible for preparing to speak for approximately 15 minutes during a 90-minute session. They should also be ready to answer questions during the last 30 minutes of their session.

- If your preference is to submit a paper for oral presentation, but you would alternately consider presenting your work/research as a poster, please check here. (See below.)

### PANEL SESSIONS

I would like to present an entire 90-minute panel.

90-minute panels must have sufficient content to warrant a full session. Panel discussions or alternative presentation formats are welcome, however, it is the responsibility of the submitter to confirm all other panelists participation prior to submittal of the summary.

If you are organizing a panel format to address an issue, it is imperative that you provide the Brownfields 2002 program organizers with the name, telephone number and e-mail address of each panelist. Frequent contact with Brownfields 2002 speakers is essential during the planning process.

NAME \_\_\_\_\_ E-MAIL/TELEPHONE \_\_\_\_\_

NAME \_\_\_\_\_ E-MAIL/TELEPHONE \_\_\_\_\_

NAME \_\_\_\_\_ E-MAIL/TELEPHONE \_\_\_\_\_

- If your preference is to submit a 90-minute panel but you would consider presenting a single 15-minute presentation, please check here.

### POSTER PRESENTER

Poster presenters will create stand-alone visual representations of their research for display in the central area of the conference. A scheduled 30-minute availability session will give presenters the opportunity to speak one-on-one with participants about their poster content.

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## 4. My presentation is intended for:

**A BASIC AUDIENCE...**

Brownfields 101.

**AN INTERMEDIATE AUDIENCE...**

understands basic barriers and opportunities, perhaps has done a project, now is seeking the next level of site reuse activity.

**AN ADVANCED AUDIENCE...**

sophisticated site owner/community/user with experience in several, often more complicated, reuse projects.

## 5. Track Preference for Submitted Presentation (Please choose only one.)

**COMMUNITY INVOLVEMENT**

**INSURANCE**

**REAL ESTATE TRANSACTIONS**

**INSTITUTIONAL CONTROLS**

**FINANCING**

**INDUSTRIAL/COMMERCIAL DEVELOPMENTS**

**SUPERFUND SITE REDEVELOPMENT**

**RESIDENTIAL DEVELOPMENTS**

**RCRA/UST SITES**

**REMEDIATION TECHNOLOGY**

**PUBLIC HEALTH PROTECTION**

**SMART GROWTH AND LAND CONSERVATION**

**LEGAL/POLICY AND REGULATORY**

## 6. Presentation Overview

(Please provide one sentence about the theme that your presentation/poster will convey.)

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## 7. Summary Keywords

To accurately place your presentation in the technical program, please indicate 3 to 5 keywords, in order of importance, that would best describe the content of your presentation:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

## 8. Summary

350 words or 1 page maximum. Attach a separate page or submit by email attachment to [brownfields@eswp.com](mailto:brownfields@eswp.com). Summaries exceeding the word limit will be rejected. If you need assistance in preparing your summary, please refer to examples on the Brownfields 2002 web site or call 412-261-0710 ext 32. Summary examples may be found at [www.brownfields2002.org](http://www.brownfields2002.org).

Selected presentations will be announced by June 28, 2002. Presenters will be notified accordingly.

Please submit this form along with your summary by one of the following methods:

MAIL: Brownfields 2002  
c/o Engineers' Society  
of Western Pennsylvania  
337 Fourth Avenue  
Pittsburgh, PA 15222

FAX: (412) 261-1606  
WEBSITE: [www.brownfields2002.org](http://www.brownfields2002.org)  
QUESTIONS: (412) 261-0710, ext. 32  
EMAIL: [brownfields@eswp.com](mailto:brownfields@eswp.com)

Engineers' Society of Western Pennsylvania  
337 Fourth Avenue  
Pittsburgh, PA 15222  
[www.eswp.com](http://www.eswp.com)

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**Presented by:**



The Engineers' Society  
of Western Pennsylvania



The U.S. Environmental  
Protection Agency



International City/County  
Management Association

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